

ALCOHOLIC BEVERAGES MEDAL WINNERS

GOLD
PACK
Awards

Gold
2018

Name of Entry One-litre returnable bottle for Castle Lager and Carling Black Label

Entrant Consol Glass

Converter Consol Glass

Brand Owner AB-InBev

AWARD: GOLD

South Africa's first one-litre amber returnable glass bottle recognises the country's rich and deeply-entrenched culture of sharing. It's a perfect fit for the mainstream beer drinker who likes to share with friends. This innovative bottle was especially designed to fit into its own returnable crate once empty, making it easy for beer drinkers to return the bottle for reuse or recycling.



Name of Entry Korrelkou

Entrant Packology

Converters Ink on Labels, Packology and Revolution

Brand Owner Stag & Sons Distillers

AWARD: BRONZE

This entry caused animated debate among judges, proving its worthiness for recognition. A light-hearted packaging presentation of a South African product aimed at a specific local culture by appealing humorously to a love of practicality, this 750ml liqueur pack incorporates a free shot glass positioned over the cap. All packaging elements are standard items held together with a horizontally-perforated shrink sleeve.



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Bronze
2018